Website redesign quote checklist

Price what each quote leaves out, then add it back.

Actualyse Co.

Line	Agency A: included? price if not	Agency B	Agency C
Discovery, with named outputs			
Copy: who writes it, how many pages			
Design: templates and revision rounds			
Build: CMS, code and account ownership			
Integrations, each system named			
Migration: URLs, redirects, content moved			
Analytics and conversion tracking			
QA, launch and support window			
Headline price			
Like-for-like total			

Before you sign

- [ ] One person on our side has final say on feedback
- [ ] We know which bracket we are in: focused rebuild, full redesign or platform project
- [ ] We asked what they would cut with 30% less budget
- [ ] The quote names who writes the copy