AI visibility self-audit

Run these in Perplexity, ChatGPT and Google. Record who is named and which sources are cited.

Actualyse Co.

Prompts to run

Prompt	Are we named?	Sources cited
What is [your company] and is it any good?		
Which companies should a [buyer role] at a [size] [industry] firm consider for [what you sell]?		
Who are the best [your category] providers for [industry] in [country]?		
Recommend a [your category] provider in [city] for a company doing [revenue].		
Google: [your category] [city]		
Google: [your brand name]		

Run each prompt twice. Answers change between runs.

What to check in the answer about you

- [ ] Address, founding date, team size and pricing match across our site and every directory
- [ ] Review count is large enough to read as credible
- [ ] Results we quote can be confirmed somewhere other than our own site
- [ ] No namesake company is being confused with us

Five fixes

- [ ] Correct every inconsistency the AI surfaced
- [ ] One page per service, with the buyer's phrase in the title
- [ ] Claim the Google Business Profile and ask clients for reviews
- [ ] Get onto lists we did not write
- [ ] Publish comparisons honestly, with our name on them